

10 February 2010**Avia Health Informatics Plc**

("Avia" or "the Company")

Directorate Change**Non-Executive Director appointed
and
Plain Healthcare restructures senior management team
to
facilitate global market penetration**

- **Roger Lane-Smith appointed Non-Executive Director of Avia**
- **Plain Healthcare restructure into two profit centres – UK and International**
- **Tim Morris appointed UK Operations Director of Plain Healthcare**
- **Chris Coyne appointed International Business Director of Plain Healthcare**
- **Plain Healthcare's Director of Practice Innovation Robert Crouch made a Visiting Professor at Surrey University**

Avia (AIM: AVIA), the developer and provider of clinical decision support systems worldwide, is pleased to announce that it has appointed Roger Lane-Smith as Non-Executive Director with immediate effect. Roger was formerly executive chairman and senior partner of DLA Piper Group LLP, the world's largest law firm and brings vast experience in worldwide business operations, corporate strategy and commercial management disciplines. The disclosures required under AIM Rule 17 are set out below.

In addition, to help achieve Avia's objective of global penetration of the Clinical Decision Support market through a strategy of added value partnerships within the UK and internationally, its operating subsidiary, Plain Healthcare has restructured its senior management team and formed two profit centres covering the UK and the rest of the world.

As a result of the above changes and with immediate effect, Tim Morris, previously product development director, is appointed UK Operations Director with responsibility for sales, marketing and product development in the UK and Chris Coyne, previously sales and marketing director, is appointed International Business Director with responsibility for the generation of sales in the international market, and to identify products from international third party suppliers to be sold in the UK market.

In addition, the Company is pleased to announce that Robert Crouch, Director of Practice Innovation, has been made a Visiting Professor at Surrey University, reflecting his international standing as a leader, teacher and researcher in emergency nursing. The Company now has a second Professor among its directors and senior management team which further emphasises the Company's focus on developing products which are at the cutting edge of clinical practice.

Barry Giddings, Chairman, Avia Health Informatics commented:

"The appointment of Roger Lane-Smith significantly strengthens the Board and will assist us in our aim of expanding internationally, as will the management changes at our subsidiary, Plain Healthcare. By re-organising the business into two distinct profit centres we believe that this will allow us to accelerate the company's growth."

Enquiries:

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Further information on Roger Lane-Smith as required under AIM Rule 17:

Roger Lane-Smith (aged 64) holds, or has in the last five years held, the following directorships and/or partnerships:

Current directorships/partnerships

MS International plc
 Timpson Group plc
 GBM Support Services Group Limited
 Mostyn Estates Limited
 The Alderley Group Limited
 Alderley Investments Limited
 Alderley Industries Limited
 DLA & Partners Limited
 Dolphin Capital Investors Limited
 W.H. Ireland Group plc
 Classical Investments Limited
 Greenvale Investments Limited
 Yarrow Investments Limited

Former directorships/partnerships held within the last 5 years

Punch Taverns (PM) Limited
 Paymentsfield Holdings Limited
 Cholmondeley Farms Limited
 Civica plc
 Turley Associates Limited
 JJB Sports plc
 Lanebridge Investment Management Limited
 Lanebridge Holdings Limited

Mr Lane-Smith currently holds 41,700 ordinary shares in the capital of the Company, representing 0.84 per cent. of the issued share capital.

Mr Lane-Smith has confirmed there is no additional information under AIM Rule 17 which needs to be disclosed.

For more information on Odyssey our Clinical Decision Support tool, visit www.plain.co.uk

Notes to editors

Avia Health Informatics plc was admitted to trading on AIM on 16 November 2009 having completed a reverse takeover of The Plain Software Company Limited ("Plain"). It is Avia's intention to grow the business both organically and by acquisition.

The Company produces a range of clinical decision support products under the Odyssey brand:

- **Odyssey TeleAssess** which supports telephone triage by nurses and the provision of up-to-date self care advice; is also used to manage demand for clinical services in an efficient manner. Used by GP out of hours services, GP surgeries in-hours, ambulance trusts and the MoD.
- **Odyssey FaceToFace** is used by nurse-led clinics such as NHS Walk-in Centres, GP-led Health centres, Polyclinics, primary care centres and practices staffed by varying nurse grades. It's also used in prisons.

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- **Odyssey Reception** is utilised by non-clinical staff to prioritise patient queues and identify potential emergencies quickly and safely. It may be used by receptionists throughout primary care services.
- **Odyssey Gold** a state-of-the-art combination product comprising some or all Odyssey variants: Reception, TeleAssess and FaceToFace merged into one, seamless solution.
- **Odyssey eCover** allows health managers to commission **health workers to work from home** to provide emergency cover when needed. Securely held on N3 servers, its sophisticated security system allows access via domestic broadband.
- **Odyssey FirstAssess** is being developed specifically for use in the Prison service to help improve healthcare in this challenging environment.

Odyssey products interact with leading GP patient administration systems and other key systems used by the NHS.