

**22 April 2010****Avia Health Informatics Plc**

("Avia" or "the Company")

**First sales of new web-deployed Odyssey TeleAssess to USA and Australia**

## Highlights

- First sales of the new, web deployed Odyssey TeleAssess v.3.0 made to Workcare Inc ("Workcare") in USA and GP Access in Australia following its recent launch
- Odyssey TeleAssess v3.0 chosen ahead of international competitors
- WorkCare is an occupational health provider based in California, USA
- GP Access is a healthcare provider in New South Wales, Australia

Avia (AIM: AVIA), the AIM-listed developer and provider of clinical decision support systems worldwide, is pleased to announce that its subsidiary, Plain Healthcare Limited ("Plain") has made the first sale of its new web deployed version of Odyssey TeleAssess to WorkCare in the USA and GP Access in Australia.

Odyssey TeleAssess v3.0 has recently been developed so that it can be implemented via a simple internet download, substantially widening the worldwide reach, as these early sales illustrate.

WorkCare use their knowledge and experience in the medical and healthcare field, applying technology and proven systems to make employee health count towards increased productivity, a reduction in costs, and a sustainable workforce. The proven systems they apply to help their clients will now include Odyssey products.

Previously, WorkCare have not used software to support nurse clinical decision making, however having recognised the benefits of this, they selected the Odyssey product over US-based competitors. WorkCare are seeking to increase the productivity and quality of the nurses' assessments. Current assessment times average around 12-15 minutes and the intention is to reduce this by around 50% which WorkCare are confident it can achieve through the installation of TeleAssess v3.0 to ensure their clinicians conduct rapid, yet safe, telephone assessments and are able to provide up to date, pertinent patient advice.

GP Access is a healthcare service provider situated in the Hunter Valley area of New South Wales and beyond. Its key strategy is to improve patient outcomes by building the relationship and interaction between GPs and their patients, and offering the community access to services that fill gaps in the healthcare system. These services include GP after hours telephone call handling and nurse telephone triage. GP Access has purchased Odyssey products in preference to renewing its existing decision support system licences. GP Access will also be using Odyssey Reception for call handlers and Odyssey TeleAssess for nurse triage in the call centre. Later in 2010, it is planning to install a web-deployed version of Odyssey FaceToFace in their clinics.

Although modest in terms of the Company's annual turnover, these two direct sales represent excellent strategic contract wins, as they further the Company's international marketing strategy which has also been supported by the recent appointment of LifeBot® L.L.C. as its first US reseller.

Plain is actively seeking further direct sales opportunities in global markets, in order to develop reference sites that can increase the speed of adoption of Odyssey products internationally.

## PRESS RELEASE PRESS RELEASE

**Chris Coyne, International Business Director at Plain stated:**

*“These two contract wins, both for a minimum of three years, show that our new product strategy is the correct one for international growth. The presence of our products in major population areas of these countries will reassure potential resellers that Odyssey has strong market appeal.”*

**Barry Giddings, Chairman of Avia, commented:**

*“These direct sales of the web-deployed clinical decision support software, within weeks of the product launch, show that this clinical technology has a broad, worldwide relevance with extensive markets now available to Avia”.*

For more information on the Odyssey products please visit [www.plain.co.uk](http://www.plain.co.uk)

##Ends##

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**Notes to editors**

Avia Health Informatics Plc was admitted to trading on AIM on 16 November 2009 having completed a reverse takeover of The Plain Software Company Limited (“Plain”). It is Avia’s intention to grow the business both organically and by acquisition.

The Company produces a range of clinical decision support products under the Odyssey brand:

- **Odyssey TeleAssess** which supports telephone triage by nurses and the provision of up-to-date self-care advice; is also used to manage demand for clinical services in an efficient manner. Used by GP out of hours services, GP surgeries in-hours, ambulance trusts and the MoD.
- **Odyssey FaceToFace** is used by nurse-led clinics such as NHS Walk-in Centres, GP-led Health Centres, Polyclinics, primary care centres and practices staffed by varying nurse grades. It’s also used in prisons.
- **Odyssey Reception** is utilised by non-clinical staff to prioritise patient queues and identify potential emergencies quickly and safely. It may be used by receptionists throughout primary care services.
- **Odyssey FirstAssess** is specifically designed for use in the Prison service and secure environments to help improve healthcare in these challenging environments.
- **Odyssey SelfAssess** is being developed to allow patients to self-assess their symptoms prior to consultation with clinical services

Odyssey products interact with leading patient administration systems and other key systems used by the NHS.