

18 August 2010

Avia Health Informatics Plc

("Avia" or "the Company")

Global shipping management group to trial Odyssey MarineAssess

Avia (AIM: AVIA), the AIM-listed developer and provider of clinical decision support systems, is pleased to announce that its wholly owned subsidiary, Plain Healthcare Limited ("Plain") has signed an agreement with European-based shipping management group, Intresco Limited ("Intresco") to trial Odyssey MarineAssess, on a touchscreen tablet, aboard certain of its cargo ships.

Highlights

- Global shipping management group to trial Odyssey MarineAssess, the first product in the Odyssey MobileAssess range
- Odyssey MarineAssess has been developed for global cargo shipping companies and is designed to help save considerable costs associated with diversion or evacuation of a vessel in the event of injury or illness of a crew member
- The launch of this new product range, ahead of schedule, is an important part of the Company's international growth strategy

The Odyssey MarineAssess product is designed to be used by the ship's captain/master in the event of a crew illness or injury when the ship is located many miles off shore with limited or no communication or access to professional medical facilities.

In addition to providing the ship's crew with access to fast and efficient care advice, Odyssey MarineAssess is designed to provide synchronised clinical summaries for health professionals on shore to review and monitor, potentially avoiding the need for the captain to divert the ship from course in order to seek additional clinical assessments.

By avoiding a diversion shipping companies can save the very considerable daily costs of diverting off a pre-planned course as well as potential loss of hire.

Barry Giddings, Chairman of Avia, commented:

"We believe the new Odyssey MarineAssess product and the rest of the Odyssey MobileAssess range, which is designed to work with state of the art touchscreen technology, will provide us a significant opportunity in both the UK and internationally. We are very excited about the on-board trial with Intresco and know their feedback and input will be extremely valuable in attempting to ensure that Odyssey MarineAssess satisfies the needs of the shipping industry."

Mauro Formentin, Director of Intresco, commented:

“We are looking forward to trialling this highly innovative system on our ships. We feel it will give us an edge in providing top class care advice for our seafarers and at the same time allow a more cost effective operation of our ships with reduced down time and off hire claims.”

Enquiries:

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Notes to editors

Avia Health Informatics Plc was admitted to trading on AIM on 16 November 2009 having completed a reverse takeover of The Plain Software Company Limited (“Plain”).

It is Avia’s intention to grow the business organically, acquiring clinical content and software products and working with Strategic Partners in the UK and Internationally. Through its subsidiary, Plain Healthcare Limited, Avia produces a range of clinical decision support products under the Odyssey brand. The product software can be deployed on keyboard and touchscreen PCs, laptops and mobile tablet devices. It is anticipated that as new applications for the clinical technology continues to emerge the clinical technology will be capable of being delivered on new generations of mobile platforms worldwide.

Product range:

- **Odyssey MarineAssess** is developed for use on cargo vessels travelling the globe for use by the ship’s captain or master in the event of illness or injury when located many miles off shore.
- **Odyssey SelfAssess** is being developed to allow patients to self-assess their symptoms prior to consultation with clinical services Odyssey products interact with leading patient administration systems and other key systems used by the NHS.
- **Odyssey ParaMedic** initially trialled to empower paramedics to make safe assessments of elderly patients that have fallen.
- **Odyssey PatientAssess** is specifically for use within GP surgeries to reduce demand for same day appointments.
- **Odyssey FirstAssess** is specifically for use in the Prison service and secure environments to help improve healthcare in these challenging environments.
- **Odyssey TeleAssess** which supports telephone triage by nurses and the provision of up-to-date self-care advice; is also used to manage demand for clinical services in an efficient manner. Used by GP out of hours services, GP surgeries in-hours, ambulance trusts and the MoD.
- **Odyssey Reception** is utilised by non-clinical staff to prioritise patient queues and identify potential emergencies quickly and safely. It may be used by receptionists throughout primary care services.
- **Odyssey FaceToFace** is used by nurse-led clinics such as NHS Walk-in Centres, GP-led Health Centres, Polyclinics, primary care centres and practices staffed by varying nurse grades.