

19 July 2010

Avia Health Informatics Plc
(“Avia” or “the Company”)
Plain Healthcare announces launch of the Odyssey MobileAssess range

Highlights

- Plain Healthcare announces the launch of the Odyssey MobileAssess range, the first product in the range is Odyssey MarineAssess
- Odyssey MarineAssess is specifically targeted at the global cargo shipping companies and is designed to assist them in saving the considerable costs associated with diversion or evacuation of a vessel in the event of injury to or illness of a crew member
- The launch of the new product range is part of the Company’s international growth strategy

Avia (AIM: AVIA), the AIM-listed developer and provider of clinical decision support systems worldwide, is pleased to announce that its subsidiary, Plain Healthcare Limited (“Plain Healthcare”) has launched Odyssey MarineAssess, the first product from its new MobileAssess range of products.

Odyssey clinical decision support solutions provide rapid, safe assessment and advice to a range of users. Following the positive results achieved in the Odyssey SelfAssess trials, Plain Healthcare has developed a new range of products utilising the core clinical decision support solutions together with touchscreen technology on tablet and mobile devices.

The initial release will be of the Odyssey MarineAssess product, which is being launched for use on global cargo vessels. Plain Healthcare is currently working with its partners in the shipping industry to sell and deploy the Odyssey MarineAssess product. This product is designed to be used by the ship’s captain or master in the event of a crew illness or injury when the ship is located many miles off shore with limited or no communication.

In addition to providing the ship’s crew with access to appropriate care advice, Odyssey MarineAssess provides actionable clinical summaries for health professionals on-shore, thus reducing the potential need for the ship’s captain to divert from his original course in order to seek additional clinical assessments or in certain cases evacuate the ship. By avoiding a diversion or evacuation scenario the shipping companies can save the considerable cost associated with such measures.

The Odyssey MobileAssess product range will allow Plain Healthcare to further increase its product range for use by non-clinicians in areas where clinical decision support is often difficult to obtain or not easily available. Plain Healthcare is working with clinicians across the world to add further clinical content relevant to the different settings the products will be used.

Other Odyssey MobileAssess touchscreen applications currently on trial include the provision of clinical decision support for paramedics, police, EMTs, mining, aviation, remote workers and other related applications.

Barry Giddings, Chairman of Avia, commented:

"We feel the new MarineAssess product and the rest of the MobileAssess range, which is designed to work with state of the art touchscreen technology, will enable us to realise our objectives in our target markets in the UK and internationally."

For more information on the Odyssey products please visit www.plain.co.uk

##Ends##

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Notes to editors

Avia Health Informatics Plc was admitted to trading on AIM on 16 November 2009 having completed a reverse takeover of The Plain Software Company Limited ("Plain").

It is Avia's intention to grow the business organically, acquiring clinical content and software products and working with Strategic Partners in the UK and Internationally. Through its subsidiary, Plain Healthcare Limited, Avia produces a range of clinical decision support products under the Odyssey brand. The product software can be deployed on keyboard and touchscreen PCs, laptops and mobile tablet devices. It is anticipated that as new applications for the clinical technology continues to emerge the clinical technology will be capable of being delivered on new generations of mobile platforms worldwide.

Product range:

- **Odyssey MarineAssess** is developed for use on cargo vessels travelling the globe for use by the ship's captain or master in the event of illness or injury when located many miles off shore.
- **Odyssey SelfAssess** is being developed to allow patients to self-assess their symptoms prior to consultation with clinical services Odyssey products interact with leading patient administration systems and other key systems used by the NHS.
- **Odyssey ParaMedic** initially trialled to empower paramedics to make safe assessments of elderly patients that have fallen.
- **Odyssey PatientAssess** is specifically for use within GP surgeries to reduce demand for same day appointments.
- **Odyssey FirstAssess** is specifically for use in the Prison service and secure environments to help improve healthcare in these challenging environments.

- **Odyssey TeleAssess** which supports telephone triage by nurses and the provision of up-to-date self-care advice; is also used to manage demand for clinical services in an efficient manner. Used by GP out of hours services, GP surgeries in-hours, ambulance trusts and the MoD.
- **Odyssey FaceToFace** is used by nurse-led clinics such as NHS Walk-in Centres, GP-led Health Centres, Polyclinics, primary care centres and practices staffed by varying nurse grades.
- **Odyssey Reception** is utilised by non-clinical staff to prioritise patient queues and identify potential emergencies quickly and safely. It may be used by receptionists throughout primary care services.