

21 July 2011

**Avia Health Informatics Plc  
("Avia" or the "Company")**

**New sale of Odyssey FirstAssess to UK prison**

Avia (AIM: AVIA), the AIM-quoted developer and provider of clinical decision support systems, is pleased to announce that its wholly owned subsidiary Plain Healthcare ("Plain") has signed a contract with HMP Swaleside for Odyssey FirstAssess.

HMP Swaleside is the largest prison within the Kent cluster of three prisons and had identified a requirement for a system to assist with protocols, reducing risk in terms of possible litigation, clinical governance and standardisation of their services.

Odyssey FirstAssess is designed specifically for the prison and secure healthcare environments and will support the clinicians in the prison to provide a high standard of care and consultation. The system will also help to reduce risk associated with clinical consultations and provides support in reducing the overall cost of healthcare provision in such environments.

The overall contract value is c£50,000 and, while modest in terms of Avia's annual turnover, represents an important strategic contract win following a successful trial period at the first of three possible sites. HMP Swaleside is also known as a strategic and "vocal" prison within the entire UK prison service and we expect this contract to facilitate the ability of Plain to sell to other UK prisons and provide a similar service.

**Barry Giddings, Executive Chairman of Avia, commented:**

*"We are very pleased to have signed the contract with HMP Swaleside and look forward to working with and supporting them. We believe that having this important reference site will assist us in securing more business from the UK Prison sector."*

For more information on the Odyssey products please visit [www.odyssey-cdss.com](http://www.odyssey-cdss.com)

##Ends##

**Enquiries:**

**Avia Health Informatics Plc**  
Barry Giddings, Chairman

**Tel. +44 (0) 1494 618 503**

**Panmure Gordon (UK) Limited**  
Aubrey Powell, Corporate Finance  
Adam Pollock, Corporate Broking

**Tel. +44 (0) 20 7459 3600**

**About Avia Health Informatics Plc**

Avia is a developer and provider of clinical decision support systems. Its Odyssey product range is used by clinicians and non-clinicians in various environments around the world to provide effective healthcare support, increasing the levels of patient care while delivering operational efficiencies. The delivery of Odyssey can be in a static or mobile environment from a PC, laptop, tablet or mobile device, with clinical content, training and services delivered via the web. The groups other product, PathFinderRF offers on-line referral facilitation to manage the quality of referrals.

Avia's partners provide market reach into geographies outside of the UK, including the United States and Australia.

The Odyssey range is built on a common medical content database which has been developed over the past 15 years. Odyssey is continually updated, tailored with question and answer sets and has a user interface adapted for the particular user groups and the environment in which it is used.

Environments include prisons, ships, call centres, GP out of hours, walk in centres, care homes, pharmacies and other clinical and non-clinical environments.

For more information on Avia please visit: [www.ahi-plc.com](http://www.ahi-plc.com) and the Odyssey product range: [www.odyssey-cdss.com](http://www.odyssey-cdss.com)